

PX 484

Message

From: Breanne Madigan [redacted]@ripple.com]
on behalf of Breanne Madigan [redacted]@ripple.com> [redacted]@ripple.com]
Sent: 10/4/2019 1:16:43 PM
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Subject: Minutes - Weekly XRP Sales Strategy Mtg 10/4

Minutes - Weekly XRP Sales Strategy Mtg 10/4**Attendees:**

Chris [redacted] Breanne [redacted]

Summary:

Discussed market performance, XRP Sales, [redacted] Q3 Report, ODL Natural Liquidity Plans & Institutional Outreach / Traction to-date

Key Outcomes / Follow-ups:

- 1.
2. Q3 Markets Report: Proceed as outlined [here](#); first draft for next week's mtg
- 3.
- 4.
5. ODL NL Development: Proceed with creating sub-group focused on NL Dev & testing; will post this group monthly on progress
- 6.
- 7.
8. Maintain pause on programmatic sales, pending outcome of ongoing [redacted] conversations

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